

Purpose

This policy is designed to ensure the safety and protection of individuals who are particularly vulnerable in traffic environments, including but not limited to pedestrians, cyclists, motorcyclists, and users of non-motorized forms of transportation. This policy is developed in accordance with the principles outlined in the FORS (Fleet Operator Recognition Scheme) and aims to minimize the risks associated with interactions between vulnerable road users and our fleet operations.

Commitment to Safety

PWM UK Ltd are committed to prioritizing the safety and well-being of all road users, especially vulnerable individuals, in our operations. This commitment extends across all levels of our organization and includes adherence to legal requirements and best practices for road safety.

Risk Assessment and Mitigation

PWM will

- Conduct comprehensive risk assessments of our fleet operations to identify potential hazards and risks posed to vulnerable road users.
- Implement measures to mitigate identified risks, including route planning, vehicle specifications, driver training, and operational protocols.
- Regularly review and update risk assessments to address changing conditions and new hazards.

Vehicle Specifications and Technology

PWM will

- Ensure that all vehicles in our fleet are equipped with safety features designed to protect vulnerable road users, such as blind-spot detection systems, side guards, audible warning systems, and advanced braking technologies.
- Regularly maintain and inspect vehicles to ensure that safety features are functioning effectively.

Driver Training and Awareness

PWM will

- Provide comprehensive training to all drivers on interacting safely with vulnerable road users, including awareness of blind spots, proper signalling, and yielding right of way.
- Emphasize the importance of patience, caution, and respect when sharing the road with vulnerable users.
- Encourage ongoing driver education and awareness through regular training sessions and communication.

Collaboration and Engagement

PWM will

- Engage with local communities, authorities, and advocacy groups to understand specific challenges faced by vulnerable road users in our operating areas.
- Collaborate with relevant stakeholders to develop and implement initiatives aimed at improving road safety for vulnerable users, such as infrastructure improvements, educational campaigns, and outreach programs.

Incident Reporting and Investigation

PWM will

- Establish clear protocols for reporting and investigating incidents involving vulnerable road users, including near misses, collisions, and complaints.
- Conduct thorough investigations to determine the causes of incidents and identify opportunities for improvement.
- Implement corrective actions and preventive measures based on the findings of incident investigations.

Continuous Improvement

PWM will

- Regularly monitor and evaluate the effectiveness of this policy and associated measures through performance indicators, feedback mechanisms, and incident data.
- Continuously seek opportunities for improvement in our operations to enhance the safety of vulnerable road users.

Policy Review

This policy will be reviewed periodically, at least annually, to ensure compliance with applicable laws and regulations and to address any changes in company operations or procedures.



Alex Murphy
Managing Director
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